

Target 100 Testimonial from Lakeland

Lakeland is one of the UK's leading kitcheware and homeware companies in the UK. We sell over 4,000 different products and produce around 18 catalogues each year, which are sent to over a million households around the world.

We employ around 1500 people across our head office, distribution and customer service centres in the Lake District and our expanding chain of 40 retail stores.

In 2006 we recognised that the rapid growth of the company had resulted in the need for better control of the wide range of health and safety challenges with our premises and operations.

We therefore decided at that time to use the Target 100 Health and Safety Management System developed by Business Safety Systems to assist us in managing our health and safety risks and other associated issues.

The Target 100 system, together with the expertise and helpful approach of all the staff at Business Safety Systems, has enabled us to ensure that we are not only complying with our legal requirements but also that our systems for the management of health and safety are in line with the other high specification and progressive aspects of our business.

The use of Target 100 has therefore resulted in improved health and safety standards and procedures within our distribution centres and has also enabled management within Lakeland to monitor standards and activities at remote store locations without the need to carry out time consuming visits.

We are also able to analyse and report on our accidents and incidents according to location, type and other criteria, thereby enabling us to direct our efforts and training to areas of concern as highlighted by this type of regular analysis.

In addition the use of the system at Lakeland has enabled us to manage insurance premiums through demonstration of improved means of risk management.

Importantly managers and employees have bought into health and safety and have embraced the need to apply a proactive approach. This is mainly due to the user-friendliness and simplicity of the system in dealing with a subject area that is often perceived as being extremely complex.

I would therefore fully endorse and recommend the Target 100 system and Business Safety Systems to any other company, no matter what their size, location or range of health and safety risks.

Marc Harrison
Facilities Manager

The Lakeland logo, featuring a stylized blue 'L' icon followed by the word 'LAKELAND' in a bold, blue, sans-serif font.
the home of creative kitcheware